## **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM D NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D SECTION 4(6), AND/OR

UNIFORM LIMITED OFFERING EXEMPTION

| OMB Number:       | 3235-0076                |  |  |  |  |  |
|-------------------|--------------------------|--|--|--|--|--|
| Expires:          | May 31, 2005             |  |  |  |  |  |
| Estimated average | Estimated average burden |  |  |  |  |  |
| hours per respon  | se16.00                  |  |  |  |  |  |

SEC USE ONLY

DATE RECEIVED

Prefix

| Name of Offering (☐ check if this is an amendment and name has changed, and indica AGL Separate Account VL 10  | ite change.)   |
|--|--|
| Filing under (Check box(es) that apply): ☐ Rule 504 ☐ Rule 505 ☒ Rule 506  | 6 ☐ Section 4( <u>6) ☐ ULOE</u>  |
| Type of Filing: New Filing  Amendment  |  |
| A. BASIC IDENTIFICATION DATA   |  |
| Enter the information requested about the issuer   |  |
| Name of Issuer ( check if this is an amendment and name has changed, and indic AGL Life Assurance Company Separate Account VL 10   | ate change.) 03028862  |
| Address of Executive Offices (Number and Street, City, State, Zip Code) 610 West Germantown Pike, Suite 460, Plymouth Meeting, PA 19462  | Telephone Number (Including Area Code) (484) 530-4800  |
| Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)  | Telephone Number (Including Area Code)   |
| Brief Description of Business  Investment of variable life policy separate account assets  | AUG 1 1 2003   |
| Type of Business Organization  |  |
|  | Proplease Specify: Insurance Company Separate Account  |
| ☐ business trust ☐ limited partnership, to be formed   | Separate Account   |
| Actual or Estimated Date of Incorporation or Organization:    MONTH   VEAR     0   0   | Actual Estimated   |
| CN for Canada; FN for other foreign jurisd   |  |
| General Instructions   | RUCESSI  |
| <b>Federal:</b> Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4  | •  |
| When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is de (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after States registered or certified mail to that address. | emed filed with the U.S. Securities and Exchange Control to the date on which it is due, on the date it was mailed by United |
| Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.  |  |

signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC. Filing Fee: There is no federal filing fee.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually

## State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on the ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filled in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

## **ATTENTION**

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

> Persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

## A. BASIC IDENTIFICATION DATA

- 2. Enter the information requested for the following:
  - Each promoter of the issuer, if the issuer has been organized within the past five years;
  - Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer.
  - Each executive officer and director of corporate issuers and of corporate general managing partners of partnership issuers; and
  - Each general and managing partnership of partnership issuers.

| Check Box(es) that Apply:   | Promoter        | ⊠ Beneficial Owner             | ☐ Executive Officer | Director                              | General and/or Managing Partner |
|-----------------------------|-----------------|--------------------------------|---------------------|---------------------------------------|---------------------------------|
| Full Name (Last name first, | if individual)  |                                |                     |                                       |                                 |
| AGL Life Assurance Co       | mpany           |                                |                     |                                       |                                 |
| Business or Residence Add   |                 | r and Street, City, State, Zi  | p Code)             |                                       |                                 |
| 610 West Germantown         | Pike, Suite 460 |                                | Plymouth Meeting    | PA                                    | 19462                           |
| Check Box(es) that Apply:   | Promoter        | ☐ Beneficial Owner             | ☐ Executive Officer | ☐ Director                            | General and/or Managing Partner |
| Full Name (Last name first, | if individual)  |                                |                     | · · · · · · · · · · · · · · · · · · · |                                 |
| Business or Residence Add   | ress (Numbe     | r and Street, City, State, Zi  | p Code)             |                                       |                                 |
| Check Box(es) that Apply:   | Promoter        | ☐ Beneficial Owner             | Executive Officer   | Director                              | General and/or Managing Partner |
| Full Name (Last name first, | if individual)  |                                |                     |                                       |                                 |
| Business or Residence Add   | ress (Numbe     | r and Street, City, State, Zi  | p Code)             |                                       |                                 |
| Check Box(es) that Apply:   | Promoter        | ☐ Beneficial Owner             | ☐ Executive Officer | Director                              | General and/or Managing Partner |
| Full Name (Last name first, | if individual)  |                                |                     | 1-704                                 |                                 |
| Business or Residence Add   | ress (Numbe     | r and Street, City, State, Zi  | p Code)             |                                       |                                 |
| Check Box(es) that Apply:   | ☐ Promoter      | ☐ Beneficial Owner             | ☐ Executive Officer | ☐ Director                            | General and/or Managing Partner |
| Full Name (Last name first, | if individual)  |                                |                     |                                       |                                 |
| Business or Residence Add   | ress (Numbe     | r and Street, City, State, Zij | p Code)             |                                       |                                 |
| Check Box(es) that Apply:   | Promoter        | ☐ Beneficial Owner             | ☐ Executive Officer | Director                              | General and/or Managing Partner |
| Full Name (Last name first, | f individual)   |                                |                     |                                       |                                 |
| Business or Residence Add   | ress (Numbe     | r and Street, City, State, Zip | o Code)             |                                       |                                 |
|                             |                 | <del></del>                    |                     |                                       | <del></del>                     |

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

|  |  |  |  |   |                              | В.                          | <b>INFOR</b>                         | MATI                       | ON A                             | ABC                    | O TUC                        | FFE                   | RING                         |                    |                  |                               |                              |                      |                              |          |                              |             |
|--|--|--|--|---|------------------------------|-----------------------------|--------------------------------------|----------------------------|----------------------------------|------------------------|------------------------------|-----------------------|------------------------------|--------------------|------------------|-------------------------------|------------------------------|----------------------|------------------------------|----------|------------------------------|-------------|
| 1. Has th  | ne issuer s  | old, or                                      | does th                                  |   |                              |                             | sell, to<br>Appen                    |                            |                                  |                        |                              |                       |                              |                    | ering            | ?                             |                              |                      |                              | Yes      | [                            | <b>1</b> 0  |
| 2. What is the minimum investment that will be accepted from any individual? |  |  |  |   |                              |                             |                                      | \$ <u>1</u>                | 0,000,0                          | <u>00</u>              |                              |                       |                              |                    |                  |                               |                              |                      |                              |          |                              |             |
|  | the offerir  |  |  |   |                              |                             | ·                                    |                            | -                                |                        |                              |                       |                              |                    |                  |                               |                              |                      |                              | Yes      | _                            | <br>√0      |
| comn<br>offeri<br>and/c<br>assoc   | r the inform<br>nission or a<br>ng. If a pe<br>or with a si<br>ciated pers | similar r<br>rson to<br>tate or s<br>sons of | emune<br>be liste<br>states, l<br>such a | ration to the distance of the | for soli<br>assoc<br>name    | icitati<br>ciated<br>of the | on of p<br>d perso<br>e broke        | urcha<br>n or a<br>er or d | sers<br>gent<br>ealer            | in co<br>of a<br>r. If | onned<br>broke<br>more       | tion<br>er or<br>than | with sa<br>dealer<br>five (5 | les<br>reg<br>) pe | of sec<br>istere | curition<br>ad with<br>s to b | es in t<br>th the<br>e liste | the<br>SEC<br>ed are |                              |          |                              |             |
| Full Nam   | ne (Last na  | ame firs                                     | t, if indi                               | vidual)   |                              |                             |                                      |                            |                                  |                        |                              |                       |                              |                    |                  |                               |                              |                      |                              |          |                              |             |
| Busines  | s or Reside  | ence Ac                                      | ldress (                                 | Numbe   | er and                       | Stre                        | et, City,                            | , State                    | e, Zip                           | Co                     | de)                          |                       |                              |                    |                  |                               |                              |                      |                              |          |                              |             |
| Name of  | f Associate  | d Broke                                      | er or De                                 | aler  |                              |                             |                                      |                            |                                  |                        |                              |                       |                              |                    |                  |                               |                              |                      |                              |          |                              |             |
| States in  | n Which Pe   | reon Li                                      | stad Ha                                  | e Solic   | eitad o                      | r Into                      | nde to                               | Solici                     | Dur                              | chae                   | eore -                       |                       |                              |                    |                  |                               |                              |                      |                              |          |                              | <del></del> |
| States II  | (Check "A  |  |  |   |                              |                             |                                      |                            |                                  |                        |                              |                       |                              |                    |                  |                               |                              |                      |                              |          | All St                       | ates        |
| [AL] [] [IL] [] [MT] [] [RI] []  | [AK]   |  | [NI                                      | R)  | [CA]<br>[KY]<br>[NJ]<br>[TX] |                             | [CO] [<br>[LA] [<br>[NM] [<br>[UT] [ |                            | CT] [<br>ME] [<br>NY] [<br>VT] [ |                        | [DE]<br>[MD]<br>[NC]<br>[VA] |                       | [DC]<br>[MA]<br>[ND]<br>[WA] |                    | [MI]<br>[OH]     | _                             | [GA]<br>[MN]<br>[OK]<br>[WI] |                      | [HI]<br>[MS]<br>[OR]<br>[WY] |          | [ID]<br>[MO]<br>[PA]<br>[PR] |             |
| Full Nam   | ne (Last na  |  |  |   |                              | _=_                         |                                      |                            |                                  | <del></del> -          |                              |                       |                              |                    |                  |                               |                              |                      |                              |          |                              |             |
| Rusinasi   | s or Reside  | ance Ad                                      | Idraes (                                 | Numbe   | ar and                       | Stro                        | et City                              | Sta                        | to 7i                            | in C                   | ode)                         |                       |                              |                    |                  |                               |                              |                      |                              |          |                              |             |
| Dusines  | o or reside  | SHOO AU                                      | iuicoo (                                 | Numbe   | or arra                      | Olici                       | ot, Oity,                            | , Ola                      | .c, 21                           | ip O                   | ouc,                         |                       |                              |                    |                  |                               |                              |                      |                              |          |                              |             |
| Name of  | f Associate  | d Broke                                      | er or De                                 | aler  |                              | <u> </u>                    |                                      | <u></u>                    | <u> </u>                         |                        |                              |                       |                              | •                  |                  |                               |                              |                      |                              | <u> </u> |                              | ····        |
| States in  | n Which Pe<br>(Check "A  |  |  |   |                              |                             |                                      |                            |                                  |                        |                              |                       |                              |                    |                  |                               |                              |                      |                              | 🗆        | All St                       | ates        |
| [AL] [] [IL] [] [MT] [] [RI] []  | [AK]   | [AZ] [<br>[IA] [<br>[NV] [<br>[SD] [         | [KS                                      | 지<br>33<br>11<br>11<br>11   | [CA]<br>[KY]<br>[NJ]<br>[TX] |                             | [CO] [<br>[LA] [<br>[NM] [<br>[UT] [ | ון<br>ון כ                 | CT] [<br>ME] [<br>NY] [<br>VT] [ |                        | [DE]<br>[MD]<br>[NC]<br>[VA] |                       | [DC]<br>[MA]<br>[ND]<br>[WA] |                    | [MI]<br>[OH]     |                               | [GA]<br>[MN]<br>[OK]<br>[WI] |                      | [HI]<br>[MS]<br>[OR]<br>[WY] |          | [ID]<br>[MO]<br>[PA]<br>[PR] |             |
| Full Nam   | ne (Last na  | ime first                                    | t, if indi                               | vidual)   |                              |                             |                                      |                            |                                  |                        |                              |                       |                              |                    |                  |                               |                              |                      |                              |          |                              |             |
| Business   | s or Reside  | ence Ad                                      | ldress (                                 | Numbe   | er and                       | Stree                       | et, City                             | , Sta                      | te, Zi                           | p Co                   | ode)                         |                       |                              |                    |                  |                               | <u></u>                      |                      | <del></del>                  |          |                              |             |
|  |  |  | `  |   |                              |                             | •                                    |                            | ·                                | •                      | ,                            |                       |                              |                    |                  |                               |                              |                      |                              |          |                              |             |
| Name of  | Associate  | d Broke                                      | er or De                                 | aler  |                              |                             |                                      |                            |                                  |                        | -                            | _                     |                              | _                  |                  | <del></del>                   | <del></del>                  | -                    |                              |          |                              |             |
|  | Which Pe<br>(Check "A  |  |  |   |                              |                             |                                      |                            |                                  |                        |                              |                       |                              |                    |                  |                               |                              |                      |                              |          | All St                       | ates        |
| [AL]   | [AK] [<br>[IN] [<br>[NE] []  | [AZ] [<br>[IA] [<br>[NV] [                   | ] [KS                                    | RI<br>BI<br>HI  | [CA]<br>[KY]<br>[NJ]         |                             | [CO] [<br>[LA] [<br>[NM] [           | ן] [ו<br>ו] [ו             | OT] [<br>ME] [<br>MY] [          |                        | [DE]<br>[MD]<br>[NC]         |                       | [DC]<br>[MA]<br>[ND]         |                    | [MI]<br>[OH]     |                               | [GA]<br>[MN]<br>[OK]         |                      | [HI]<br>[MS]<br>[OR]         |          | [ID]<br>[MO]<br>[PA]         |             |

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

| C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE   | OF PROCEEDS            |                               |
|--|------------------------|-------------------------------|
| 1. Enter the aggregate offering price of securities included in this offering and the total amount already sold.  Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box \( \sqrt{a} \) and |                        |                               |
| indicate in the columns below the amounts of the securities offered for exchange and already exchanged.  |                        |                               |
|  | Aggregate              | Amount Already                |
| Type of Security   | Offering Price         | Sold                          |
| Debt   | \$                     | \$                            |
| Equity   | \$                     | \$                            |
| ☐ Common ☐ Preferred   |                        |                               |
| Convertible Securities (including warrants)  | \$                     | \$                            |
| Partnership Interests  | \$                     | \$                            |
| Other (Specify <u>Variable life insurance policies</u> )   | \$ <u>Unlimited</u>    | \$5,000,000                   |
| Total  | \$                     | \$                            |
| Answer also in Appendix, Column 3, if filing under ULOE.   |                        |                               |
| 2. Enter the number of accredited and non-accredited investors who have purchased securities in this   |                        |                               |
| offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate   |                        | Aggregate                     |
| the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."  | Number of<br>Investors | Dollar Amount<br>of Purchases |
| parollades of the total lines. Eliter of illunover to find of 2010.  | mvestors               | of Purchases                  |
| Accredited Investors   |                        | \$                            |
| Non-accredited Investors   | 1_                     | \$5,000,000                   |
| Total (for filing under Rule 504 only)   |                        | \$                            |
| Answer also in Appendix, Column 4, if filing under ULOE.   |                        |                               |
| 3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities   |                        |                               |
| sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the   |                        |                               |
| first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.  | Type of                | Dollar Amount                 |
| Type of offering   | Security               | Sold                          |
| Rule 505   |                        | \$                            |
|  |                        | •                             |
| Regulation A   |                        | \$                            |
| Rule 504   |                        | \$                            |
| Total  |                        | \$                            |
| 4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the  |                        |                               |
| securities in this offering. Exclude amounts relating solely to organization expenses of the   |                        |                               |
| issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.  |                        |                               |
| expenditure is not known, lumish an estimate and check the box to the left of the estimate.  |                        |                               |
| Transfer Agent's Fees  |                        | \$                            |
| Printing and Engraving Costs   | 🗆                      | \$                            |
| Legal Fees   |                        | \$                            |
| Accounting Fees  |                        | \$                            |
| Engineering Fees   | 🗆                      | \$                            |
| Sales Commissions (specify finders' fees separately)   |                        | \$                            |
| Other Expenses (identify) DAC taxes, premium taxes, distribution charges   |                        | \$ <u>59,000</u>              |
| Total  |                        | \$ 59,000                     |

| tion 1 and total expenses furnished in resp                                 | e offering price given in response to Part C- Ques-<br>onse to Part C - Question 4.a. This difference is<br>."   |  | ····· \$ <u>4,941,000</u> |
|---|--|--|---------------------------|
| for each of the purposes shown. If the amou                                 | oss proceeds to the issuer used or proposed to be us<br>nt for any purpose is not known, furnish an estimate a<br>total of the payments listed must equal the adjusted<br>onse to Part C- Question 4.b. above. |  |                           |
| Salarips and foos   |  | Payments Officers, Directors, Affiliates | & Payments To Others      |
|   |  |  |                           |
|   | allation of machinery and equipment  | <del></del>                              |                           |
|   | lings and facilities   |  |                           |
| Acquisition of other business (includ offering that may be used in exchange | ing the value of securities involved in this ge for the assets or securities of another  |  |                           |
|   |  |  |                           |
| •   |  |  |                           |
| - '   | riable life policy separate accounts   |  |                           |
| -   |  | ☐ \$                                     | \$                        |
| Column Totals   |  | × \$ 4,941,00                            | 00 🗆 \$                   |
| Total Payments Listed (column totals  | s added)   | × \$ <u>.4</u>                           | <u>1,941,000</u>          |
|   | D. FEDERAL SIGNATURE   |  |                           |
| ollowing signature constitutes an undertaking                               | signed by the undersigned duly authorized person.  g by the issuer to furnish to the U.S. Securities and  by the issuer to any non-accredited investor pursua  | <b>Exchange Comm</b>                     | nission, upon written     |
| ssuer (Print or Type)   | Signature  | ,  | _                         |
| AGL Life Assurance Company Separate   | ( after 5)   | 8/1/                                     | 03                        |
| lame of Signer (Print or Type)  | Title of Signer (Print or Type)  |  |                           |
| oseph A. Fillip, Jr.  | Senior VP, AGL Life Assurance Company, on I  | pehalf of Issuer                         |                           |
|   |  |  |                           |